



## Up Your Impact: 52 Innovative Strategies to Add Value to Your Work

### BE A TEAM PLAYER

1. Encourage other people
2. Develop internal advocates at work
3. Coach and develop your direct reports
4. Become an idea connector
5. Follow the principle of completed staff work
  - Suggest an improvement to an
  - 6. existing product service or process
7. Analyze the affect that emerging trends may have on your business
8. Reduce and manage costs - but do so creatively

### CONTRIBUTION

1. Focus on contribution, not salary
2. Cultivate a strategic instead of a tactical mindset
3. Outgrow your job
4. Follow the 10x rule
5. Be better informed
6. Offer to serve on committees and task forces
7. Let your extracurriculars shine
8. Communicate your accomplishments

### ATTITUDE

1. Cultivate an abundance mindset
2. Ask yourself the value question - daily!
3. Act more like an entrepreneur at work
4. Exceed people's expectations
5. Show an eagerness to tackle new challenges
6. Build good karma
7. Care Immensely about What You Do
8. Never compare yourself to others
9. What is your higher purpose?
10. Don't wait for things to improve - act now!

### SELF-IMPROVEMENT

1. Don't be a commodity
2. What differentiates you?
3. Analyze your strengths and weaknesses
4. Engage in life-long learning
  - Participate in the flows of knowledge in
  - 5. your profession or industry
6. Stay relevant
7. Commit to personal kaizen
8. Cultivate thought leadership
  - Choose the right path, based on
  - 9. potential value and contribution
  - Create a value statement for
  - 10. your resume
11. Become a better note taker
12. Become a better storyteller
13. Have a signature style

### CREATIVITY

1. Keep the raw material pile of your mind full
2. Become fluent in multiple types of thinking
3. Be keenly observant to recognize new opportunities
4. Become a lateral thinker
5. Become a visual thinker
6. Adopt mind mapping as your "secret weapon"
7. Invest in creativity tools
8. Have a device with you to capture ideas
9. Conceive a creative solution to a tough problem
10. Adapt an idea used in another industry to your business
11. Develop expertise in selling your ideas
12. Develop a prototype of your idea
13. Add value from your genius

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