Concept Mapping Resources

Reading list

*How to use concept mapping to represent business knowledge* – Mind Mapping Software Blog

*Introduction to Concept Mapping* - Inspiration

*The Theory Underlying Concept Maps and How to Construct and Use Them* - Cmap

*A Comprehensive Guide to Concept Mapping* - LucidChart

*Examples of business-focused content maps* - ConceptDraw

*Concept maps or mind maps? The choice* - InformationTamers.com

*Turn Your Ideas into Product Winners With Concept Mapping* - Udemy

*How to make a concept map* - LucidChart

Programs used to create concept maps

CMap is the only program that is solely focused on the creation of concept maps. The other programs listed here are designed to create mind maps, diagrams or vector drawings, but can be used to create concept maps, too.

Dedicated concept mapping software

- CMap

Mind mapping programs that do concept mapping:

- Inspiration
- MindManager

Diagramming software that supports concept mapping:

- LucidChart
- SmartDraw
- Creately
- EDraw Max

Vector drawing program that supports concept mapping

- ConceptDraw
- ConceptDraw Concept Mapping add-on

**Business examples of concept maps**

**Internet marketing concept map**

![Internet Marketing Concept Map](image-url)
Risk management concept map
Team diversity

Implementation of an Enterprise Resource Planning System

All State Insurance Business Operations

Northbrook, IL

ERP Core Components

Financial Services

Family Protection

Asset Protection

Wealth Transfer

Asset Management

Insurance Products

Employees

ERP Extended Components

Benefits

Customer Relationship Mgmt

Sales and Marketing

Customer Data Collection

ERP Core Components

Financial Mgmt

Generates

Helps Identify

Accounts Payable

Cash Management

Accounts Receivable

Fixed Assets

General Ledger

Project Mgmt

Generates

Organizes

Activity/Case

Human Resources Mgmt

Generates

Payroll

Employee Data

creates

manage

Benefits

helps assist and identify

Sales and Marketing

Customer Data Collection
Key features of concept maps - in a concept map!
**Business plan**
Business model canvas

From: Business Model Generation by Alex Osterwalder and Yves Pigneur, Wiley, 2010
Knowledge management

Concept Mapping Resources
Team psychological characteristics
Books

**Applied Concept Mapping: Capturing, Analyzing & Organizing Knowledge**

By Robert R. Hoffman, Joseph Novak and Alberto Canas

**Concept Mapping: Learning How to Make Them, Use Them, and Teach Them to Others**

(Kindle version only)

By Laine Gurley

**Design Thinking Business Analysis: Business Concept Mapping Applied**

By Thomas Frisendel

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